



## SIMONE K. SMITH

Simone Smith is a multi-faceted actor, performer and speaker. She recently returned from Los Angeles with extensive industry experience and training spanning a 20+year career across film, television and theatre in Australia and Internationally. Whilst studying and working in Off-Broadway theatre in New York, Simone was as an assistant writer alongside executive producer and writer of PBS documentary 'Character Studies', working with the late Academy Award- nominated actress Ruby Dee, featuring her work in the seminal film 'A Raisin in the Sun'.

Whilst living in London she worked as a co-host of International pop culture and lifestyle travel show pilot 'Ozsaki' for ITV as both a presenter and writer. During the early stages of her theatre career, Simone had the privilege of performing as leading cast member at the Africa Peace Awards in South Africa for iconic honouree and late President Nelson Mandela.

Simone has also held pivotal senior leadership roles in business across the entertainment, fashion and lifestyle sectors in public relations, communications, production and in publishing both in-house and agency in both Australia and the US. She has lead projects and campaigns for Madman Cinema, Shock Entertainment, Warner Bros. Pictures, Fox Searchlight, Paramount Classics, FILTER Magazine, Mercedes Benz New York Fashion Week and Sony BMG Music- working closely with high-profile, brands, events, artists, talent, film-makers, musicians, management, executives and the media- across global markets. She has also worked across screenplay development projects in Los Angeles with well-known producers and directors including leading the on-ground campaign for Toronto International Film Festival Best International short winning film- the Australian/French 'Un Seul Corps' (A Single Body) to multi-award winning acclaim.

Since returning to Australia she co-devised, co-directed and starred in an original independent theatre work 'Intentions' to sold-out NSW audiences. Simone has also been in consistent leading roles for national and international TV commercials (US& Australia), corporate, government and brand content projects as an actor, presenter and voiceover artist.

Her latest op-ed piece was published in media industry news outlet Mumbrella where she discusses the role of business, advertising and creative in the wake of the Black Lives Matter movement. Simone is a passionate and dynamic storyteller who believes in sharing Australian stories from a uniquely diverse and different point of view.